

# Simple ways to leave your mark on the future:

Did you know you can make a gift today that will have a significant impact on our mission, but not on your bank account? In fact, you can make a gift that costs nothing during your lifetime. It's called Planned Giving, and there are a number of gift options that include significant benefits to you!

You can:

- Make a tax-advantaged gift through your retirement plan
- Give life insurance you no longer need
- Donate appreciated stock and save on taxes
- Give a tax-advantaged gift of real estate
- Make a gift that pays you or your loved ones fixed income for life
- Make a gift that protects your assets



## Have You Already Made a Gift?

Please tell us about it! Even if you wish to remain anonymous, knowing about your plans helps us prepare for the future. We'd also like to welcome you into the Legacy Society. Your privacy is guaranteed.

## Interested?

Contact us today for more information about how you can make a gift that endures for future generations.

**Mandi Olson**

*President/CEO*

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*Legacy Society*

*“A man has made at least a start on  
discovering the meaning of human life when he  
plants shade trees under which he knows full well  
he will never sit.”*  
--Elton Trueblood

## A Letter From the Foundation

As I address these words to you, I feel I am talking to a friend and partner – one whose sense of stewardship for the future has led you to consider a legacy gift to the Winona Community Foundation.

I hope to soon be able to welcome you to the Winona Community Foundation Legacy Society, whose members are esteemed at the Foundation, not only for their powerful generosity but also for their vision and commitment. It is a special person indeed who is motivated to care so deeply and personally about the future of our organization.

As you consider a legacy gift, our team can help you explore the many ways you can meet your personal planning objectives while also achieving your charitable goals for the Winona Community Foundation.

Sincerely,

*Mandi Olson*

Mandi Olson  
President/CEO

# Build Your Legacy. Build a Better World.

Planned gifts are a simple, yet powerful, way to create your legacy. With a planned gift, you can make a lasting statement about who you are and what you stand for, all while helping us to make the world a better place.

Even better, you don't need to be wealthy to make a significant impact on the future. Planned giving is “philanthropy for the rest of us” – a way for average folks to make an aboveaverage difference in the world. And we can customize some gift plans, so that you can:

- Honor someone special with a tribute gift in your will
- Direct funding to a particular area of our mission
- Structure a gift to pay income to beneficiaries you choose

If you've already made our organization part of your estate plan, please let us know so that we may thank you and recognize your commitment.

## Your Legacy

We thank you for your ongoing support of our mission, and we'd like to invite you to join other distinguished visionaries in our legacy society. The Winona Community Foundation Legacy Society was established to honor and recognize those who have made a significant gift that will help us carry our mission into the future, for generations to come.

We are sincerely grateful for the level of commitment you have shown for the values and traditions we all share, as well as present and future generations. We couldn't do it without you. Your caring enables us to do what we do today even better tomorrow.

